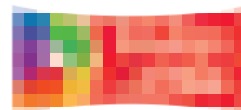




G L O B A L
C H E R R Y
S U M M E R

BROCHURE 2025

Organized by:



Comité de Cerezas

YENTZEN
GROUP



Global Cherry Summit 2025 - 6th edition

The event, focused on the cherry industry, has established itself as the most significant worldwide. It aims to provide attendees with all the necessary information to understand the factors influencing the global growth and development of this product. This includes talks from prominent international figures, providing analysis on international sales, emerging markets, and the numerous marketing strategies developed in global markets. Furthermore, there will be discussion panels featuring industry leaders addressing the various challenges intrinsic to this fruit, offering attendees insights into how to tackle the challenges and take advantage of the opportunities.

In its 5 editions, Global Cherry Summit has established itself as the leading event for the cherry industry in the world. Every year, over 1,400 attendees and more than 80 exhibiting companies specializing in this fruit make this event essential for participants.



Tuesday
April 22nd,
2025



Monticello
Events Center

Organized by:



Comité de Cerezas

YENTZEN
GROUP



The logo for the Global Cherry Summit is centered on the page. It features the words "GLOBAL" and "SUMMIT" in a light grey, sans-serif font, arranged in an arc. The word "CHERRY" is prominently displayed in the center in a large, bold, black, sans-serif font. Below the "CHERRY" text, there is a small graphic of two red cherries with green stems and leaves. The entire logo is set against a background of white diagonal stripes. On the left and right sides of the page, there are artistic splashes of red cherries and cherry juice, with some cherries shown in cross-section to reveal the pits.

GLOBAL CHERRY SUMMIT

TICKETS 2025

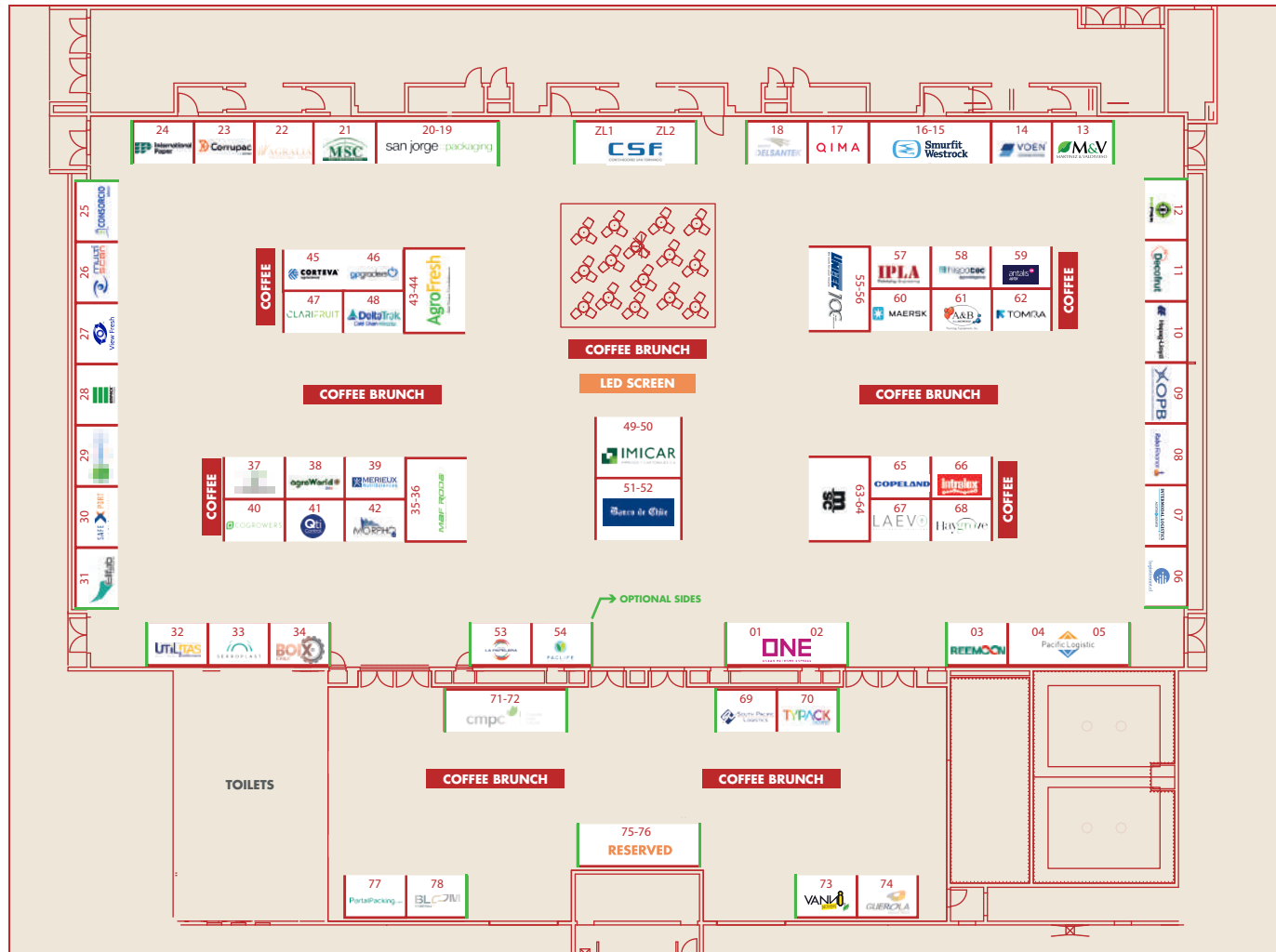
EARLY BIRD: US\$ 220

*Early bird until december 15th, 2024

GENERAL TICKET: US\$ 240

PACK OF 10 TICKETS: US\$ 2080

BOOTH LAYOUT 2025



APRIL 22nd, 2025

Reference image: Plan subject to change

Optional sides: This side can be open, if requested by the customer

BENEFITS ASSOCIATED WITH SPONSORSHIP

		PLATINUM SPONSOR								
		Product / Sponsor	Price in USD*	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks
RESERVED		Exclusive Brunch Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓
		Lounge Area (Exclusive Sponsorship) -Logo and video only on Bingo area screen - Welcome arch to Lounge Area with company logo	USD17.000	1	3	5	✓	✓	✓	✓
		Jockey	USD14.000	0	3	5	✓	✓	✓	✓
		Umbrella	USD14.000	0	3	5	✓	✓	✓	✓
		Kitchen breastplate	USD14.000	0	3	5	✓	✓	✓	✓
		Universal adapter	USD14.000	0	3	5	✓	✓	✓	✓
		Desktop pencil holder	USD14.000	0	3	5	✓	✓	✓	✓
		Material bag	USD12.000	1	3	5	✓	✓	✓	✓
		Lanyards	USD11.000	1	3	5	✓	✓	✓	✓
		Badges	USD8.500	0	3	5	✓	✓	✓	✓
		Aluminum bottle with lid	USD8.000	0	3	5	✓	✓	✓	✓

*Prices do not include VAT. Exchange rate set at USD/CLP 915

 SOLD / RESERVED



SOLD

GOLD SPONSOR								
Product / Sponsor	Price in USD*	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks
Cherry Sizer	USD9.000	0	3	5		✓	✓	✓
Mug	USD9.000	0	3	5		✓	✓	✓
Corporate keychain	USD8.500	0	3	5		✓	✓	✓
Cable adapter	USD8.500	0	3	5		✓	✓	✓
Car charger	USD8.000	0	3	5		✓	✓	✓
Pocket flashlight	USD8.000	0	3	5		✓	✓	✓
Card holder	USD8.000	0	3	5		✓	✓	✓
Wine set	USD8.000	0	3	5		✓	✓	✓
Phone case desktop	USD7.500	0	3	5		✓	✓	✓
Mouse Pad	USD7.500	0	3	5		✓	✓	✓
Welcome Coffee Break	USD7.500	0	3	5		✓	✓	✓
Morning Coffee Break	USD7.500	0	3	5		✓	✓	✓
Afternoon Coffee Break	USD7.500	0	3	5		✓	✓	✓
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓
Welcome Dinner	USD7.000	0	3	5		✓	✓	✓
Notepad	USD6.500	0	3	5		✓	✓	✓
Post-it	USD6.500	0	2	2		✓	✓	✓
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓
Bandana	USD6.500	0	2	2		✓	✓	✓
Hydration point - Bottle with logo	USD4.200	0	2	2			✓	✓
Car Bag	USD4.200	0	2	2			✓	✓

*Prices do not include VAT. Exchange rate set at USD/CLP 915

SOLD / RESERVED

BENEFITS ASSOCIATED WITH SPONSORSHIP

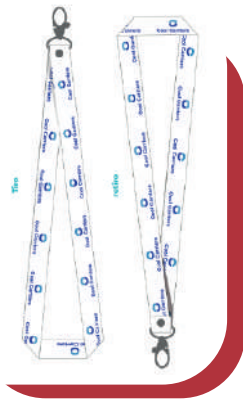
SILVER SPONSOR

Product / Sponsor	Price in USD*	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks
Translation Cabin	USD 3.800	0	1	2			✓	✓
Candies / Chocolates	USD 3.800	0	2	2			✓	✓
Wardrobe	USD 3.800	0	2	2			✓	✓

STANDS

Product / Sponsor	Price Renovation 2025*	Price in USD*	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓
Corporate Stand (4x3m)	USD 8.000	USD 8.500	2	4	✓		✓	✓

*Prices do not include VAT. Exchange rate set at USD/CLP 915







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