



Brochure 2026



Organized by



Cherry
Committee

YENTZEN
GROUP



www.globalcherrysummit.com

Why attend?



In an industry where each season can redefine the course of business, the **Global Cherry Summit 2026**, in its **seventh edition**, will once again provide a **pivotal day for making informed decisions** based on reliable, up-to-date information — building on the success of the **2025 edition**, which brought together **more than 1,800 attendees and 90 sponsoring companies**.

The event will continue to provide **access to real-time market analysis, insights into consumption trends, evaluation of effective commercial strategies, and a deeper understanding of the logistical shifts** that directly impact competitiveness. It remains the key **meeting point for decision-makers: exporters, importers, retailers, suppliers, and global industry leaders**.

“ If you're in the cherry business, this is where the future of the industry is shaped! ”

04|21|26



Media partner

PortalFrutícola.com

VISION
MAGAZINE

7th edition

GRAN ARENA
MONTICELLO, **CHILE**

Tickets 2026



Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080

Early bird until december 15th, 2025

To purchase your ticket, send an email to
 entradas@yentzengroup.com



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7th edition

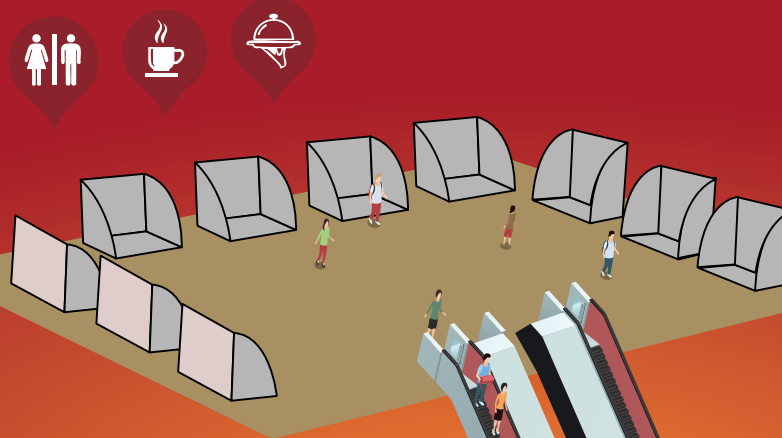
GRAN ARENA
MONTICELLO, **CHILE**

Layout 2026



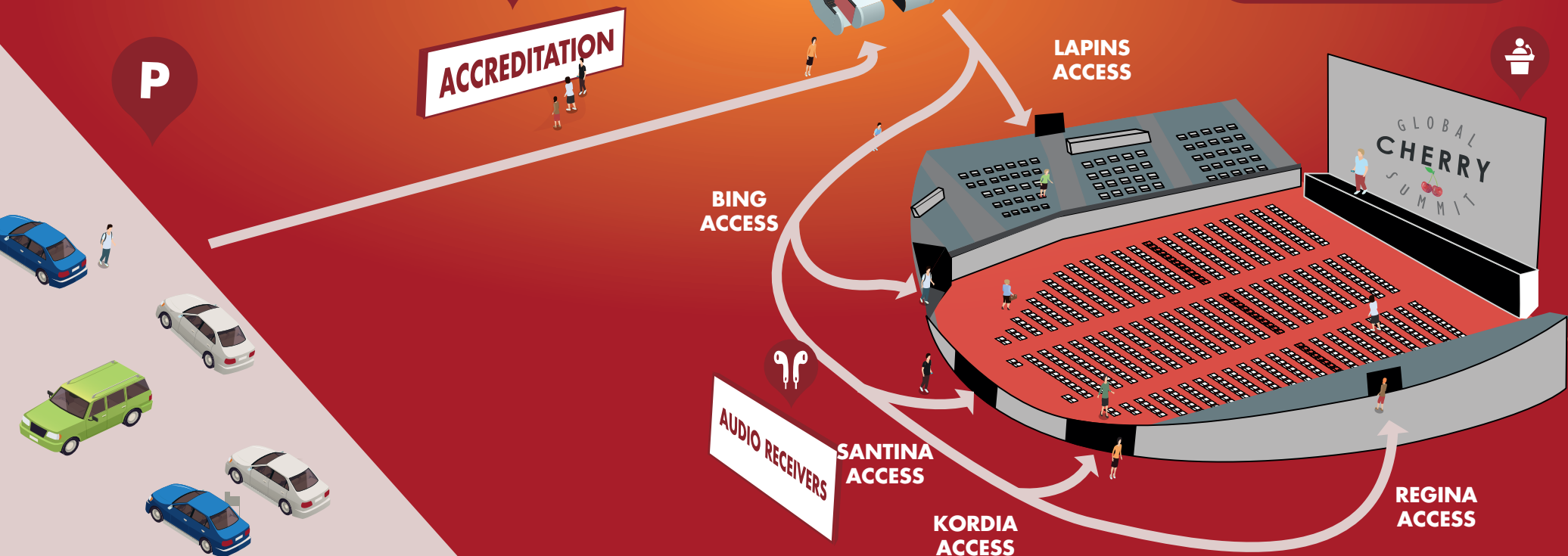
Booths

SECOND FLOOR

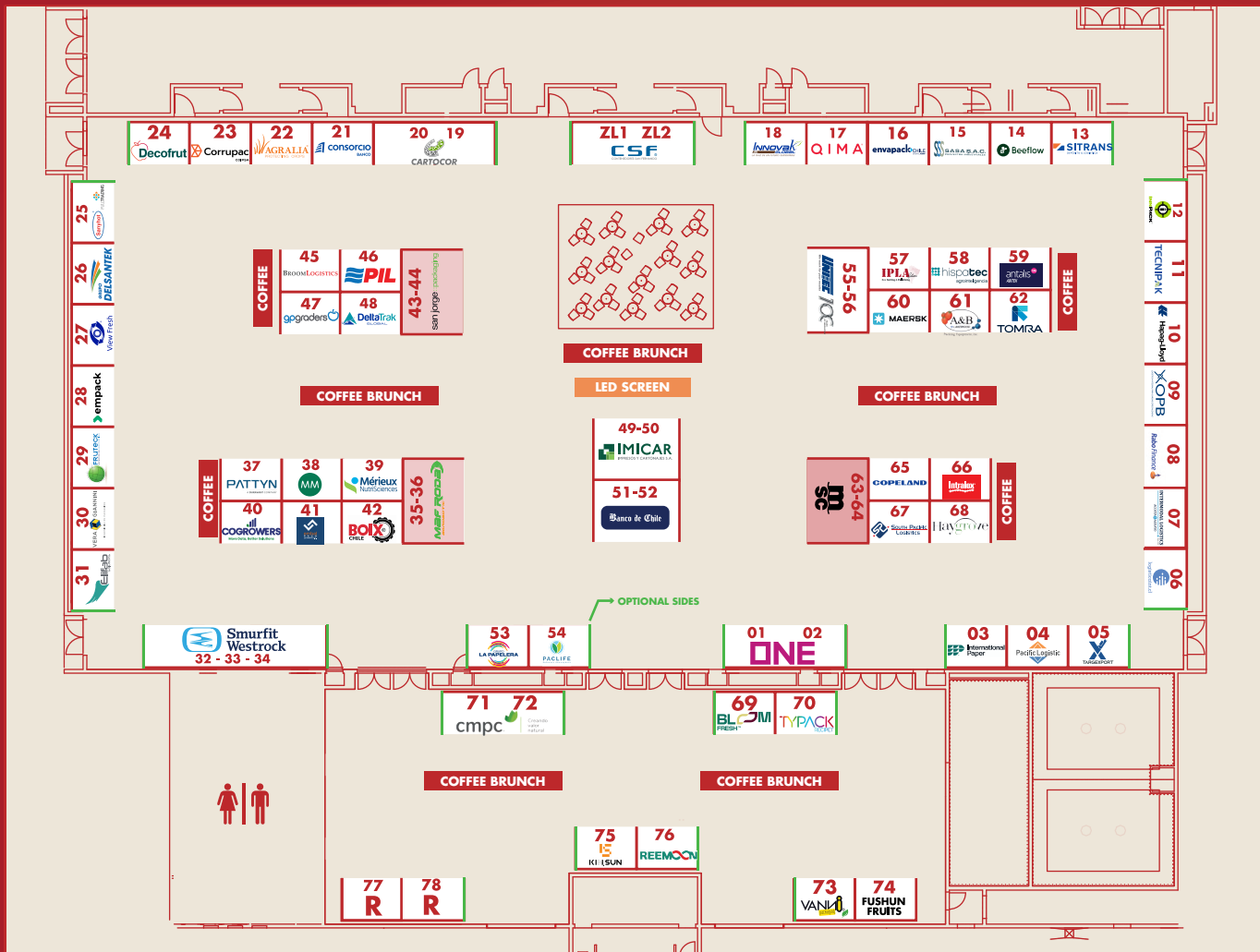


Conference

FIRST FLOOR



Booth layout 2026



Legend

-  Stands 3x2
-  Stands 4x3
-  Lounge area
-  Restrooms
-  Food and drinks
-  Reserved



04.21.26

Benefits associated with sponsorship

PLATINUM SPONSOR

CSF
CONVENIENCE STORES LATAM

Hapag-Lloyd

GLOBAL REEFERS



UNITEC

FESTER & CO.
INSURANCE BROKERS

DUCC
CARGO & LOGISTICS SOLUTIONS

SOUTH PORT
Shipping

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Exclusive Brunch Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
Lounge Area (Exclusive Sponsorship) -Logo and video only on Bingo area screen - Welcome arch to Lounge Area with company logo	USD17.000	1	3	5	✓	✓	✓	✓	✓	
Jockey	USD12.000	0	3	5	✓	✓	✓	✓		
Material bag	USD12.000	1	3	5	✓	✓	✓	✓		
Lanyards	USD12.000	1	3	5	✓	✓	✓	✓		
Cherry Sizer	USD9.000	0	3	5	✓	✓	✓	✓		
Mug	USD9.000	0	3	5	✓	✓	✓	✓		
Badges	USD8.500	0	3	5	✓	✓	✓	✓		
Welcome Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Morning Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Afternoon Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	

*Prices do not include Chilean VAT



AVAILABLE



SOLD / RESERVED



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Benefits associated with sponsorship

GOLD SPONSOR

ONE
OCEAN NETWORK EXPRESS

MBF RODE
MILANO BOUTIQUE FASHION

RESERVED

YIDU 毅都

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		



AVAILABLE



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Benefits associated with sponsorship

SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Carg bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		
Wardrobe	USD 3.800	0	2	2			✓	✓		



If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at events@yentzengroup.com

STANDS

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		
Corporate Stand (4x3m)	USD 8.000	USD 8.500	2	4	✓		✓	✓		

*Prices do not include Chilean VAT



AVAILABLE

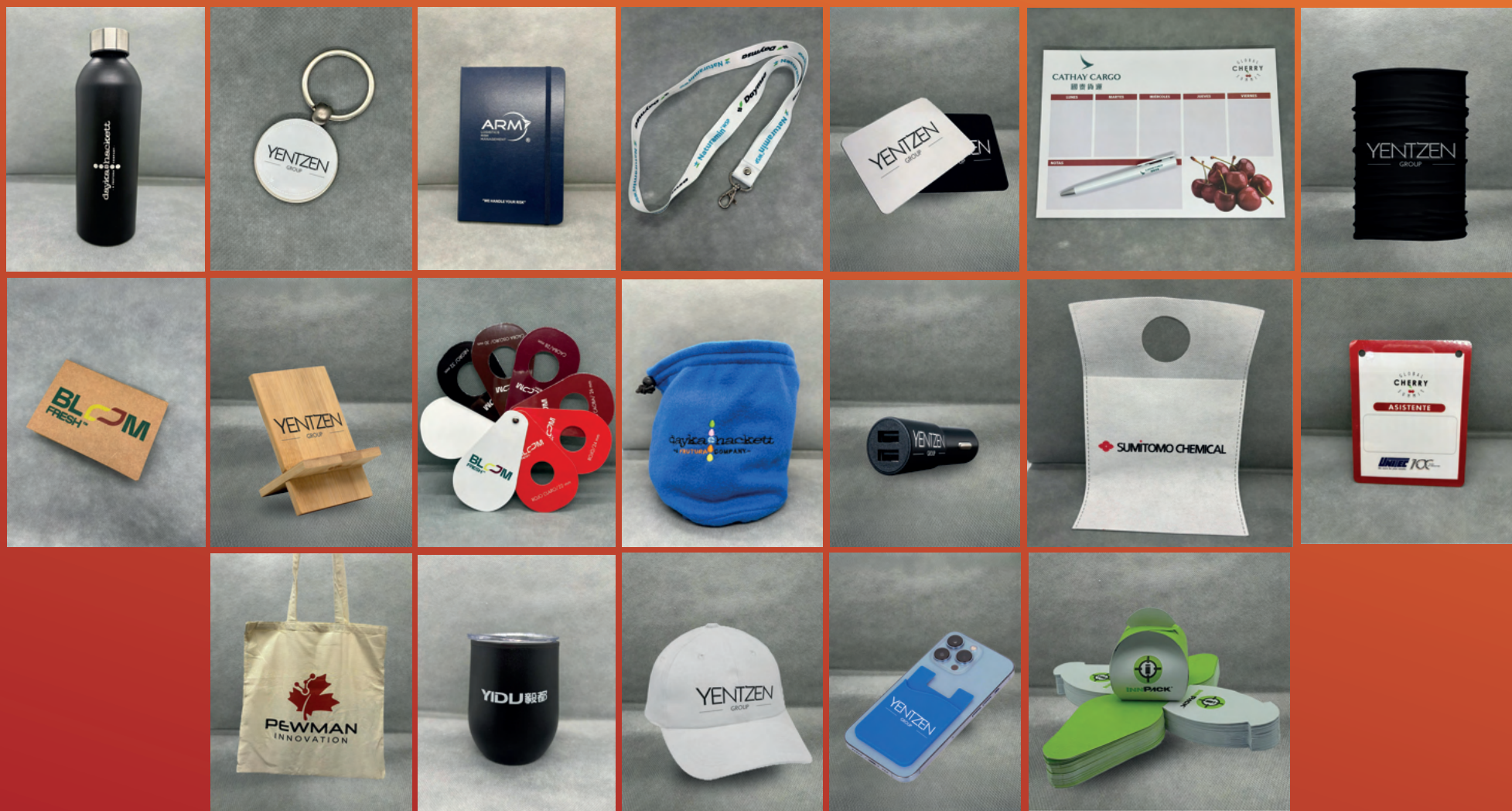


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VIVEROS EL TAMBO

Products photographs



*Reference image

Gallery

GLOBAL
CHERRY
SUMMIT



Gallery

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Sponsors 2025



PLATINUM SPONSORS



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MEDIA PARTNERS



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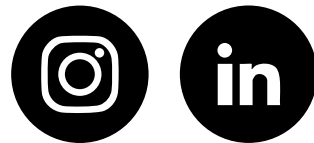


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