



# Brochure

# 2026

**Organized by**



Cherry  
Committee

**YENTZEN**  
GROUP



[www.globalcherrysummit.com](http://www.globalcherrysummit.com)

# Why attend?



In an industry where each season can redefine the course of business, the **Global Cherry Summit 2026**, in its **seventh edition**, will once again provide a **pivotal day for making informed decisions** based on reliable, up-to-date information — building on the success of the **2025 edition**, which brought together **more than 1,800 attendees and 90 sponsoring companies**.

The event will continue to provide **access to real-time market analysis, insights into consumption trends, evaluation of effective commercial strategies, and a deeper understanding of the logistical shifts** that directly impact competitiveness. It remains the key **meeting point for decision-makers: exporters, importers, retailers, suppliers, and global industry leaders**.

**“ If you're in the cherry business, this is where the future of the industry is shaped! ”**

**04|21|26**



**Media partner**

PortalFruticola.com


**VISION**  
MAGAZINE

**7th edition**

GRAN ARENA  
MONTICELLO, **CHILE**

# Tickets 2026



Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080

Early bird until december 15th, 2025

To purchase your ticket, send an email to

 [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



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7th edition

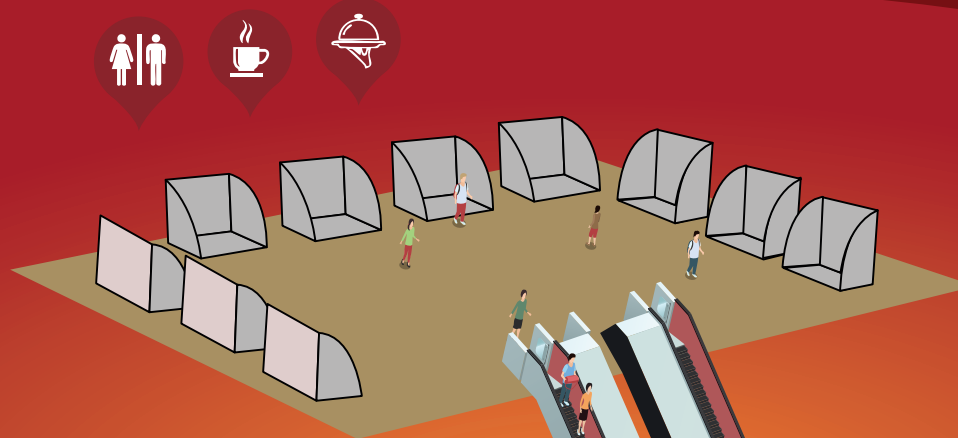
GRAN ARENA  
MONTICELLO, CHILE

# Layout 2026



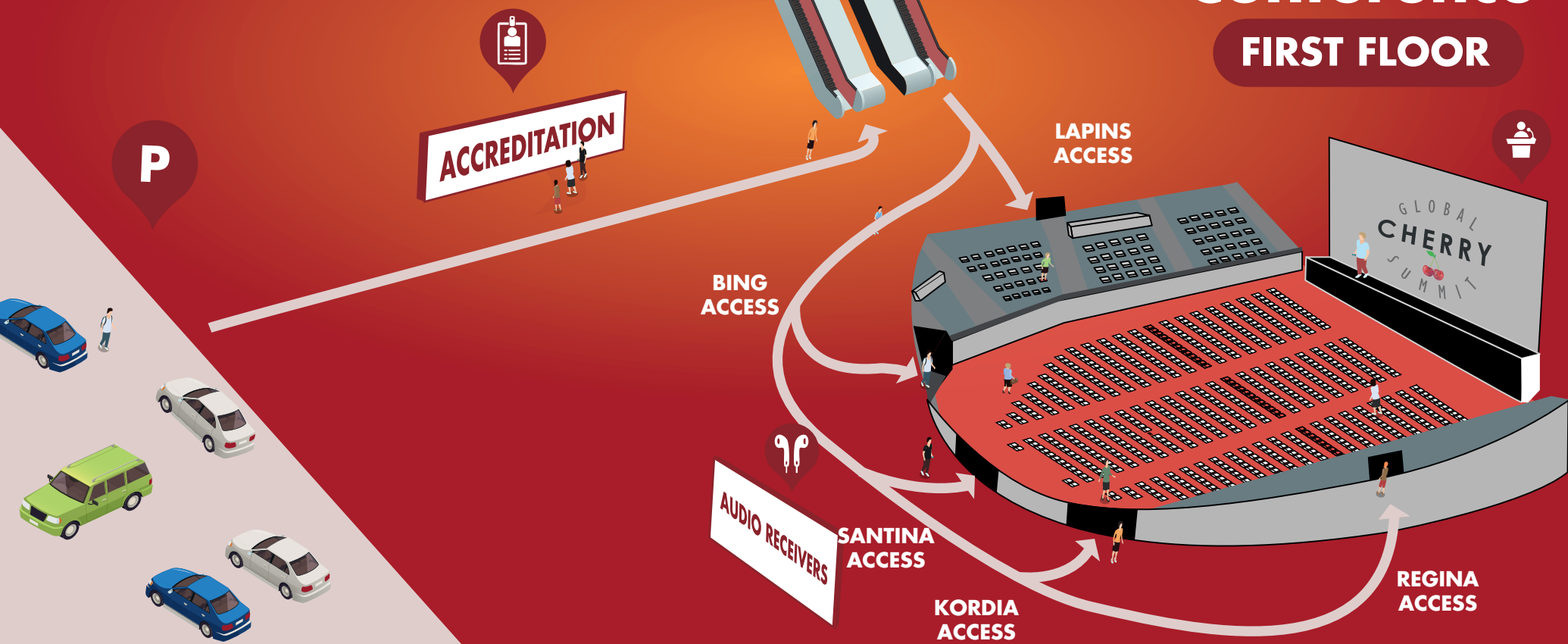
## Booths

SECOND FLOOR



## Conference

FIRST FLOOR





04.21.26

# Benefits associated with sponsorship

## PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
<b>Exclusive Brunch</b> Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
<b>Lounge Area (Exclusive Sponsorship)</b> -Logo and video only on Bingo area screen -Welcome arch to Lounge Area with company logo	USD17.000	1	3	5	✓	✓	✓	✓	✓	
<b>Jockey</b>	USD12.000	0	3	5	✓	✓	✓	✓		
<b>Material bag</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Lanyards</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Cherry Sizer</b>	USD9.000	0	3	5	✓	✓	✓	✓		
<b>Mug</b>	USD9.000	0	3	5	✓	✓	✓	✓		
<b>Showcase your machine</b> *Includes 4 promotional banners and 1 branded counter	USD9.000	0	5	0			✓	✓		
<b>Cloakroom(LED)</b> *Includes a 6x2.5 m LED screen	USD9.000	0	4	0			✓	✓		
<b>Charging station</b> *PVC archway and 4 totems placed throughout the event	USD9.000	0	4	0			✓	✓		
<b>Badges</b>	USD8.500	0	3	5	✓	✓	✓	✓		
<b>Welcome Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Morning Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Afternoon Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	



\*Prices do not include Chilean VAT

AVAILABLE
  SOLD / RESERVED

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# Benefits associated with sponsorship

## GOLD SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
LED floor *3x2 m LED screen	USD7.500	0	3	0			✓	✓		
PVC Cloakroom *6x2.5 m stretched PVC	USD7.000	0	4	0			✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		
Event mascot *Customized band with the sponsoring company's branding	USD6.500	0	3	0			✓	✓		

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It's What's Next

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\*Prices do not include Chilean VAT



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# Benefits associated with sponsorship

## SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Car bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		



If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at [events@yentzengroup.com](mailto:events@yentzengroup.com)

## STANDS

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		
Corporate Stand (4x3m)	USD 8.000	USD 8.500	2	4	✓		✓	✓		

\*Prices do not include Chilean VAT

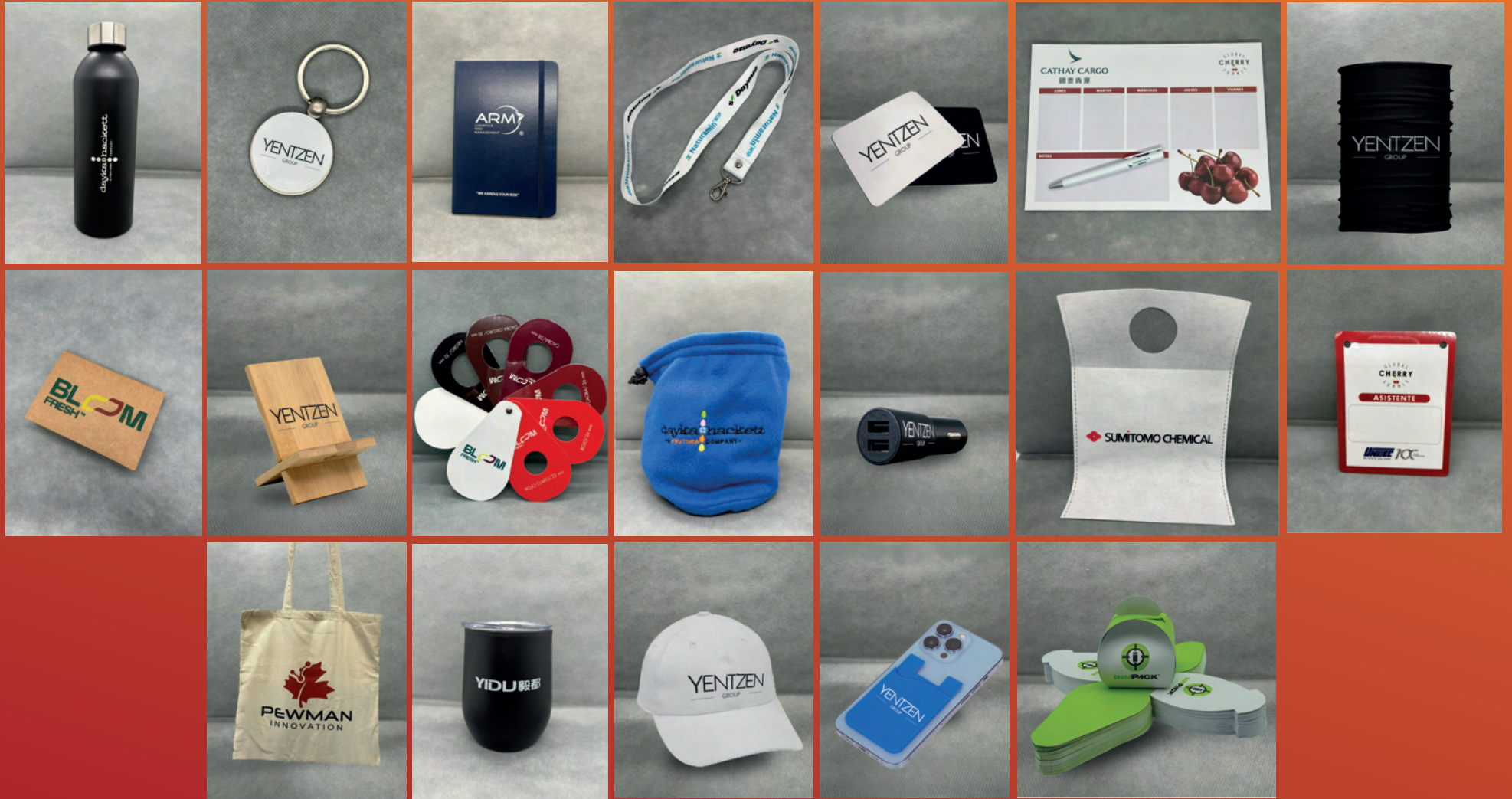


AVAILABLE



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# Products photographs



\*Reference image

# Gallery

GLOBAL  
**CHERRY**  
SUMMIT



# Gallery

GLOBAL  
**CHERRY**  
SUMMIT



# Sponsors 2025



## PLATINUM SPONSORS



## SILVER SPONSORS



## GOLD SPONSORS



## MEDIA PARTNERS



## SPONSORING COMPANIES

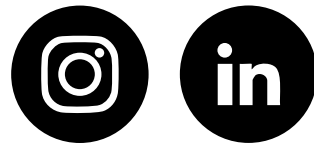


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Yentzen Events

